EXCEPTIONAL SCHOOL WEBSITES

BUILT ON A SUPERIOR WEBSITE MANAGEMENT AND COMMUNICATIONS PLATFORM

sosimple.

SOSIMPLESCHOOLS.COM

FEATURED CUSTOM SITE

Louise S. McGehee School

mcgeheeschool.com

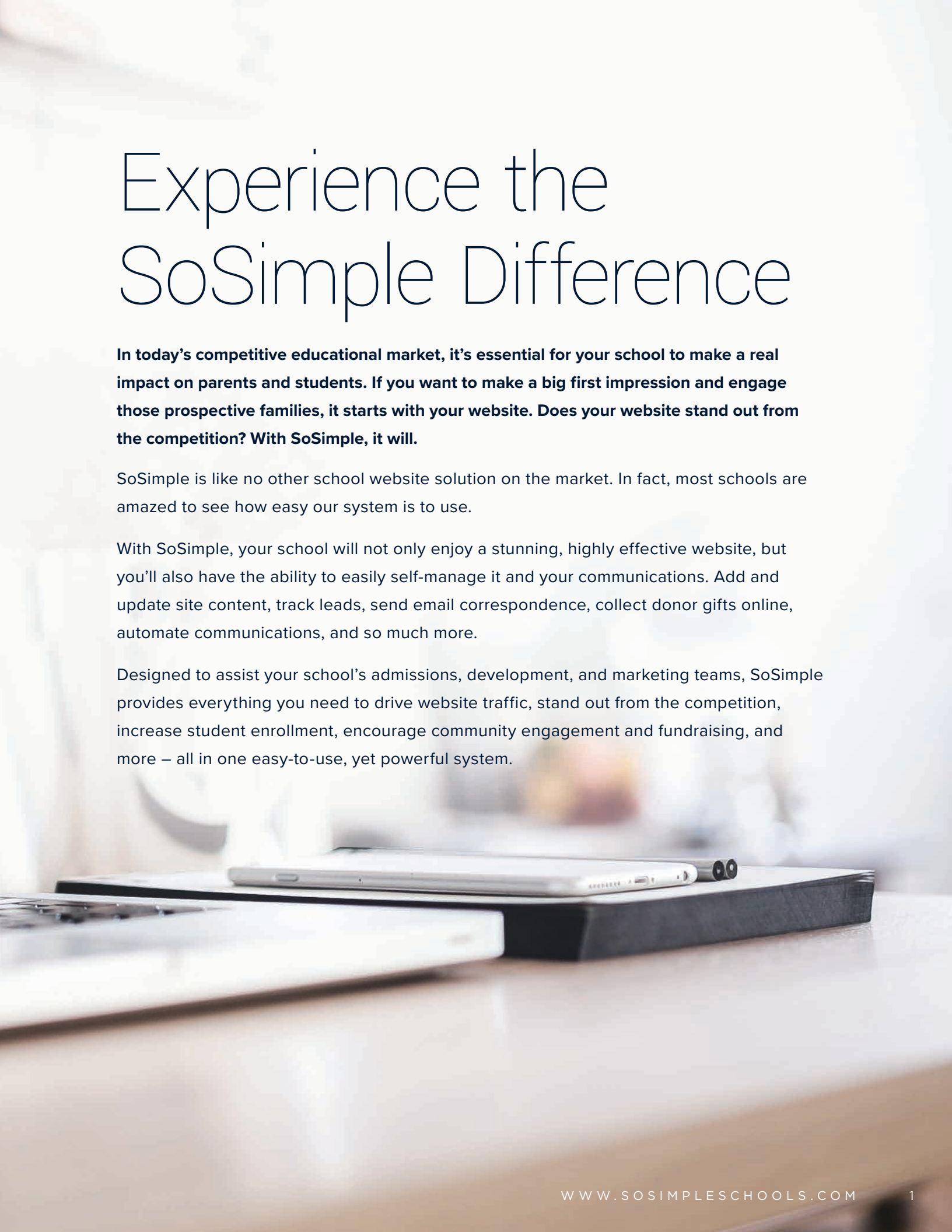
Experience the SoSimple Difference

In today's competitive educational market, it's essential for your school to make a real impact on parents and students. If you want to make a big first impression and engage those prospective families, it starts with your website. Does your website stand out from the competition? With SoSimple, it will.

SoSimple is like no other school website solution on the market. In fact, most schools are amazed to see how easy our system is to use.

With SoSimple, your school will not only enjoy a stunning, highly effective website, but you'll also have the ability to easily self-manage it and your communications. Add and update site content, track leads, send email correspondence, collect donor gifts online, automate communications, and so much more.

Designed to assist your school's admissions, development, and marketing teams, SoSimple provides everything you need to drive website traffic, stand out from the competition, increase student enrollment, encourage community engagement and fundraising, and more – all in one easy-to-use, yet powerful system.

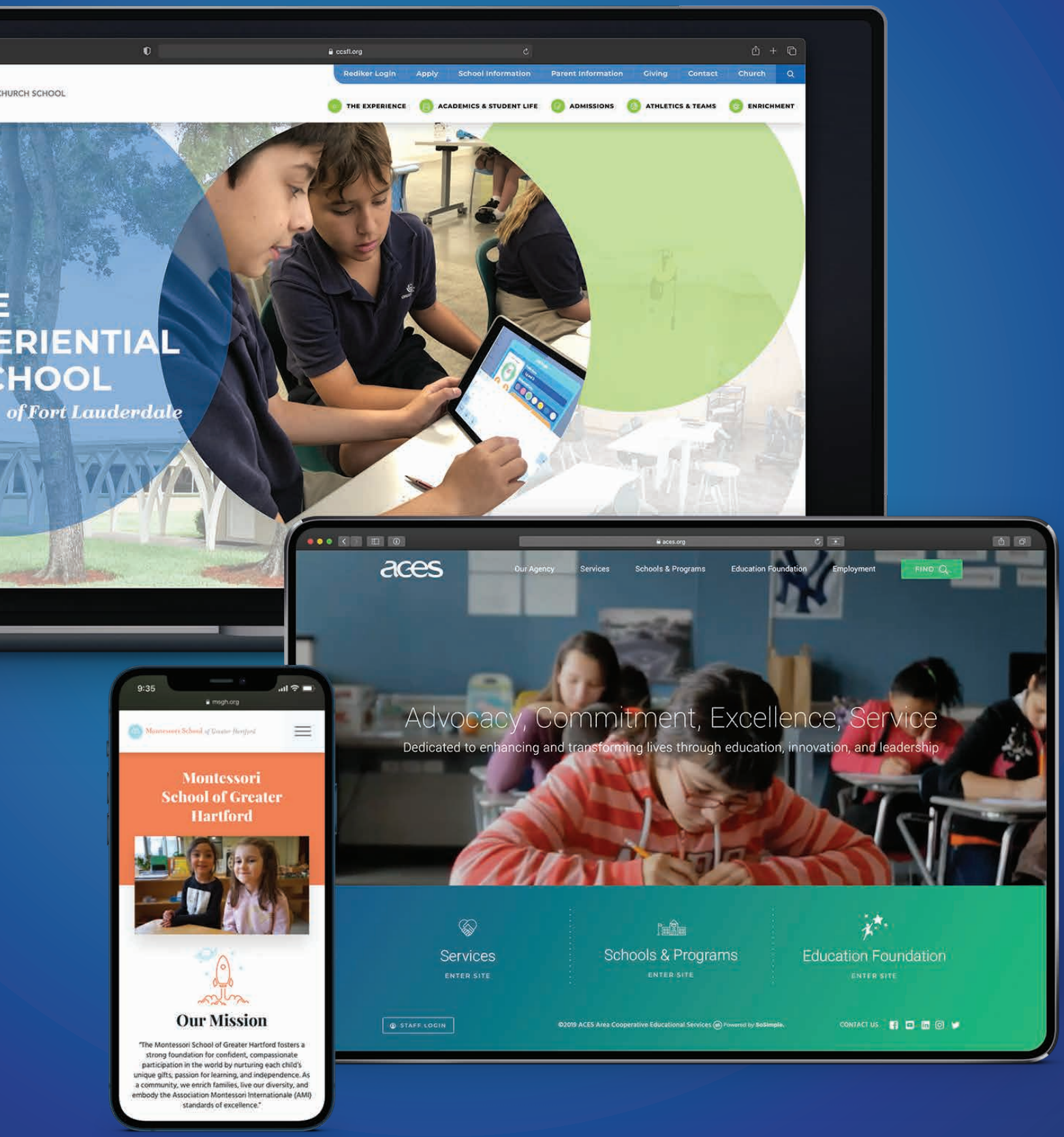


Stand Out from the Competition

An Affordable Custom Website Design Solution

Our team of incredibly talented designers and coding professionals will create a stunning, one-of-a-kind website for your school. We work closely with you from site strategy and messaging through design, functionality, and testing to create your perfect school website. Our work is guaranteed because we don't set limits on the number of edits or rounds of revisions. Instead, we work with you until you're completely happy with your new site.

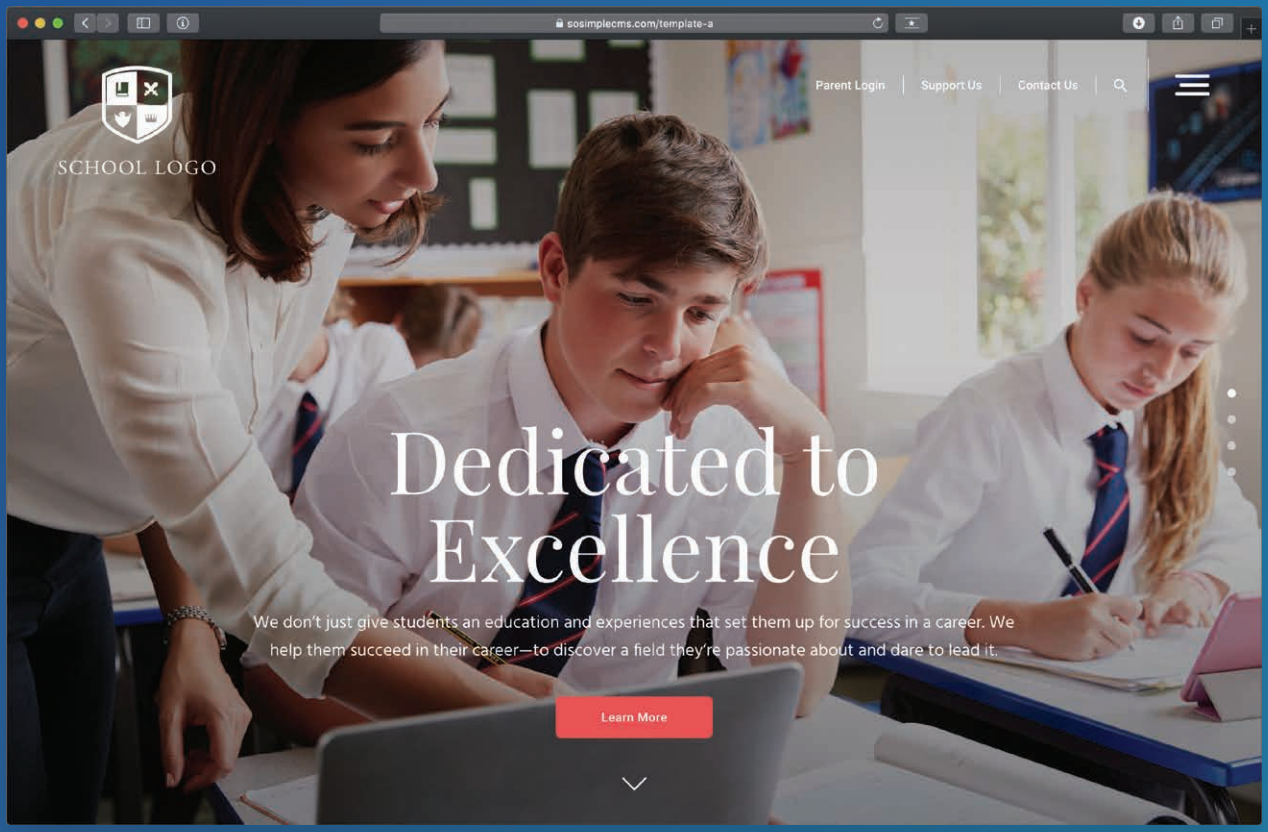
- Website Strategy
- Custom Website Design
- Complete Build Out, Testing, and Launch
- Comprehensive Training of Your Staff
- Mobile-Optimized (Responsive Web Design)


ccsfl.org
Rediker Login
Apply
School Information
Parent Information
Giving
Contact
Church
THE EXPERIENCE
ACADEMICS & STUDENT LIFE
ADMISSIONS
ATHLETICS & TEAMS
ENRICHMENT
of Fort Lauderdale
aces.org
aces
Our Agency
Services
Schools & Programs
Education Foundation
Employment
FIND
Advocacy, Commitment, Excellence, Service
Dedicated to enhancing and transforming lives through education, innovation, and leadership
Services
ENTER SITE
Schools & Programs
ENTER SITE
Education Foundation
ENTER SITE
STAFF LOGIN
©2019 ACES Area Cooperative Educational Services
Powered by SoSimple.
CONTACT US
9:35
msgh.org
Montessori School of Greater Hartford
Our Mission
"The Montessori School of Greater Hartford fosters a strong foundation for confident, compassionate participation in the world by nurturing each child's unique gifts, passion for learning, and independence. As a community, we enrich families, live our diversity, and embody the Association Montessori Internationale (AMI) standards of excellence."

Budget-Friendly Theme Program

Limited school budget? No problem. With our budget-friendly Theme Program, you'll select a beautiful mobile-optimized school template built on SoSimple's best-in-class website management and communications platform. Then, our design team will customize it with your school's branding, build all your top-level pages, train your staff, and then test and launch your website when you're ready. We even offer a 0% interest payment plan.

Now, you can enjoy the same competitive edge that larger schools with much higher budgets have had for years.



SCHOOL LOGO
Parent Login
Support Us
Contact Us
Dedicated to Excellence
We don't just give students an education and experiences that set them up for success in a career. We help them succeed in their career—to discover a field they're passionate about and dare to lead it.
LEARN MORE
Your School
Support Us
Contact Us
Parent Login
A Nationally Top-Rated School
Dedicated to Excellence
LEARN MORE
OUR PROGRAMS
SCHOOL CALENDAR
STUDENT LOGIN
DONATE TODAY
TOUR THE SCHOOL
Your School
Faculty
Parents
About Us
Admissions
A Nationally Top-Rated School
Dedicated to Excellence
Take a Tour
Our Programs
School Calendar
Student Login
Your School
Faculty
Parents
Alumni
Support Us
Contact Us
About Us
Admissions
Academics
Athletics
Students
Calendar
A NATIONALLY TOP-RATED SCHOOL
DEDICATED TO EXCELLENCE
WELCOME TO
YOUR SCHOOL

Our Pricing

Cost matters. Choose wisely.

While it's important to invest in a website that meets your school's needs and vision, you don't need to overspend to do it. SoSimple helps you save, so you can reinvest the extra funds back into your school.

SoSimple also offers optional platform features, including CRM/database management software with email and bulk texting capabilities, portal/intranet functionality, and automated marketing, which can be added for a nominal fee when you are ready to expand your communications initiatives.

Our schools love the customer support they receive from us! From the day we start working with you, through designing your website, and after it's launched, we are here for you.

Essential Questions You Should Ask When Selecting a Website Development Firm

Does your pricing include custom design and build out of every page?

Yes; we custom design and build every page of your website. Our price also includes advanced page features such as forms, blog/news feeds, calendars, social media, search engine optimization (SEO), and much more. Unlike other firms, we don't limit you to a set number of revisions... we work with you until you have the perfect website for your school. Our price also includes complete training of your staff and ongoing training support.

Is our data safe? What about backups?

SoSimple offers redundant internet & power connectivity within our data center. We perform automatic nightly backups of our entire codebase (client data, uploaded files, database), maintained at two separate offsite locations. Plus, we take data security one step further by performing an air-gap backup. This backup server is disconnected from the internet as another layer of security. We offer clients peace of mind knowing that their data is safe and that we can respond quickly to any issues that may arise.

What does your annual cost include?

Our budget-friendly, annual fee includes full use of SoSimple CMS along with premium website hosting, 24/7 server security and performance monitoring, ongoing training support, and nightly backups in two geographic locations.

SoSimple also offers optional platform features, including CRM/database management software with email and bulk texting capabilities, portal/intranet functionality, and automated marketing, which can be added for a nominal fee when you are ready to expand your communications initiatives.

Who do we call if we need support?

Our schools love the customer support they receive from us! From the day we start working with you, until your website is designed and launched, and even after . . . we are here for you.

While using SoSimple CMS is extremely easy, we know that you may still have questions or need help now and then. That's why you will always have ongoing support and full access to your SoSimple client support team whenever you need us. You can rest easy knowing that you have a website team you can trust.

FEATURED
CUSTOM SITE

Fontbonne Hall

fontbonne.org

www.fontbonne.org
FONTBONNE HALL
THE LAB SCHOOL FOR GIRLS
INQUIRE
APPLY
GIVE
SHE CAN.
GRADUATING INDEPENDENT WOMEN SINCE 1937

SoSimple Products

It's Called SoSimple for a Reason

Starting in 1999 and for over a decade, the founders of SoSimple were building websites using most of the available open-source platforms. We found that most of these platforms were too complex, lacked necessary features, or restricted the creative vision. Not ideal for schools.

That's why we developed an entirely new and superior platform.

We took all the functions that schools need, like a drag and drop editor, calendars, online registration and payments, email marketing, bulk text messaging, fundraising and donor marketing, social media management, site alerts, and forms, then combined them all into one powerful, yet incredibly easy-to-use website management and communications solution.

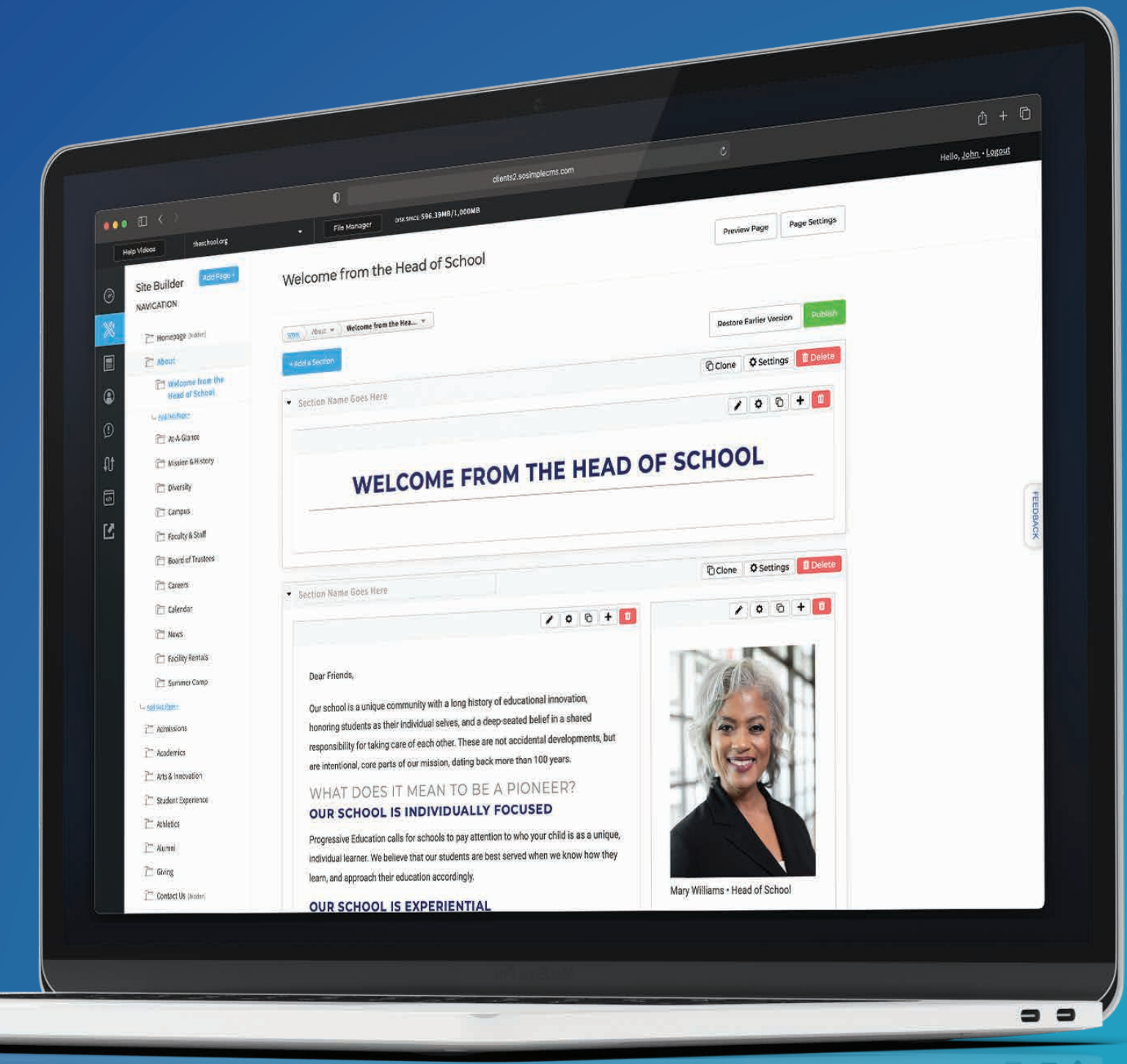
SoSimple CMS

SoSimple Marketing+

SoSimple Giving

Embeddable Plugins

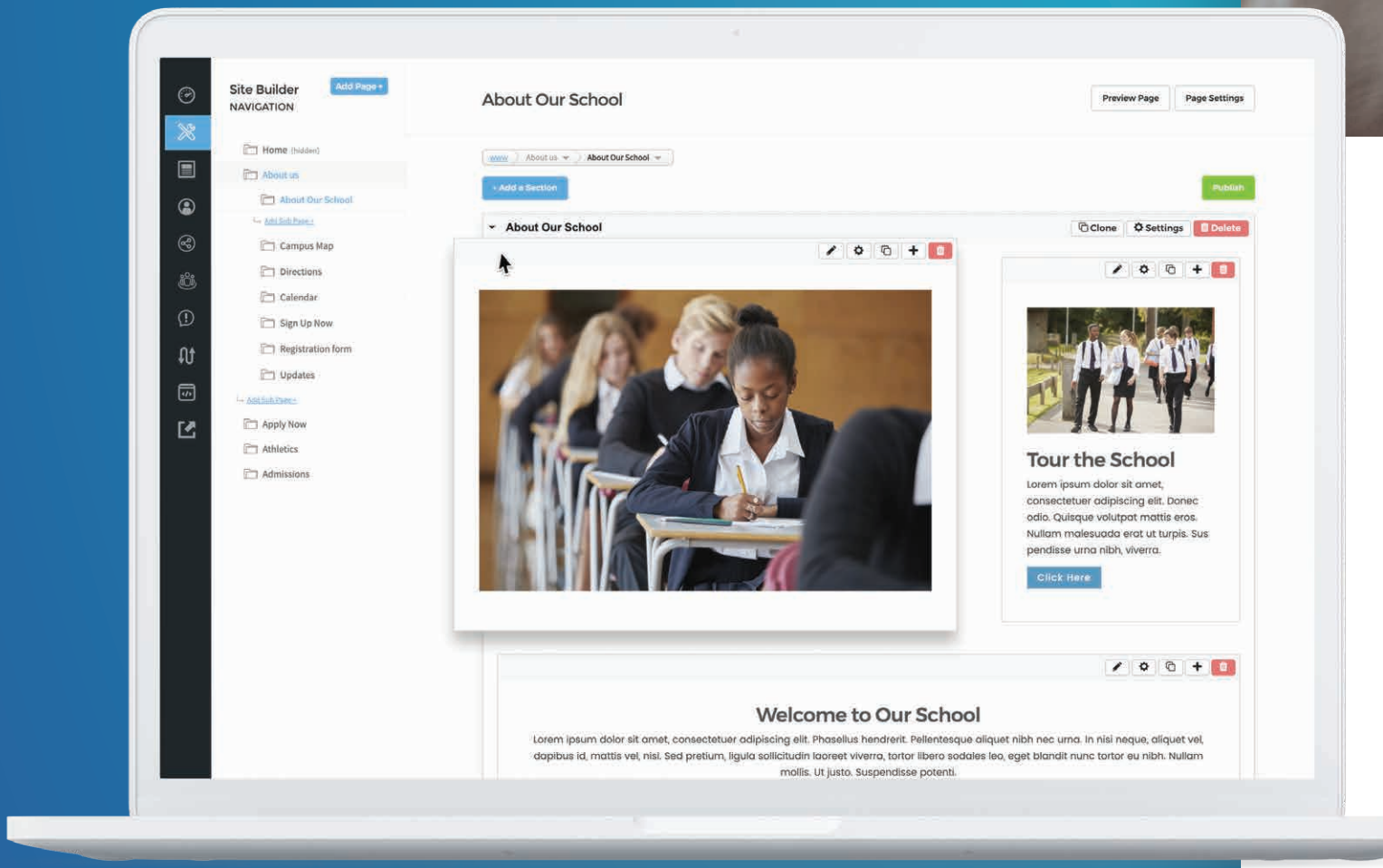
EXPLORE THE PRODUCTS >

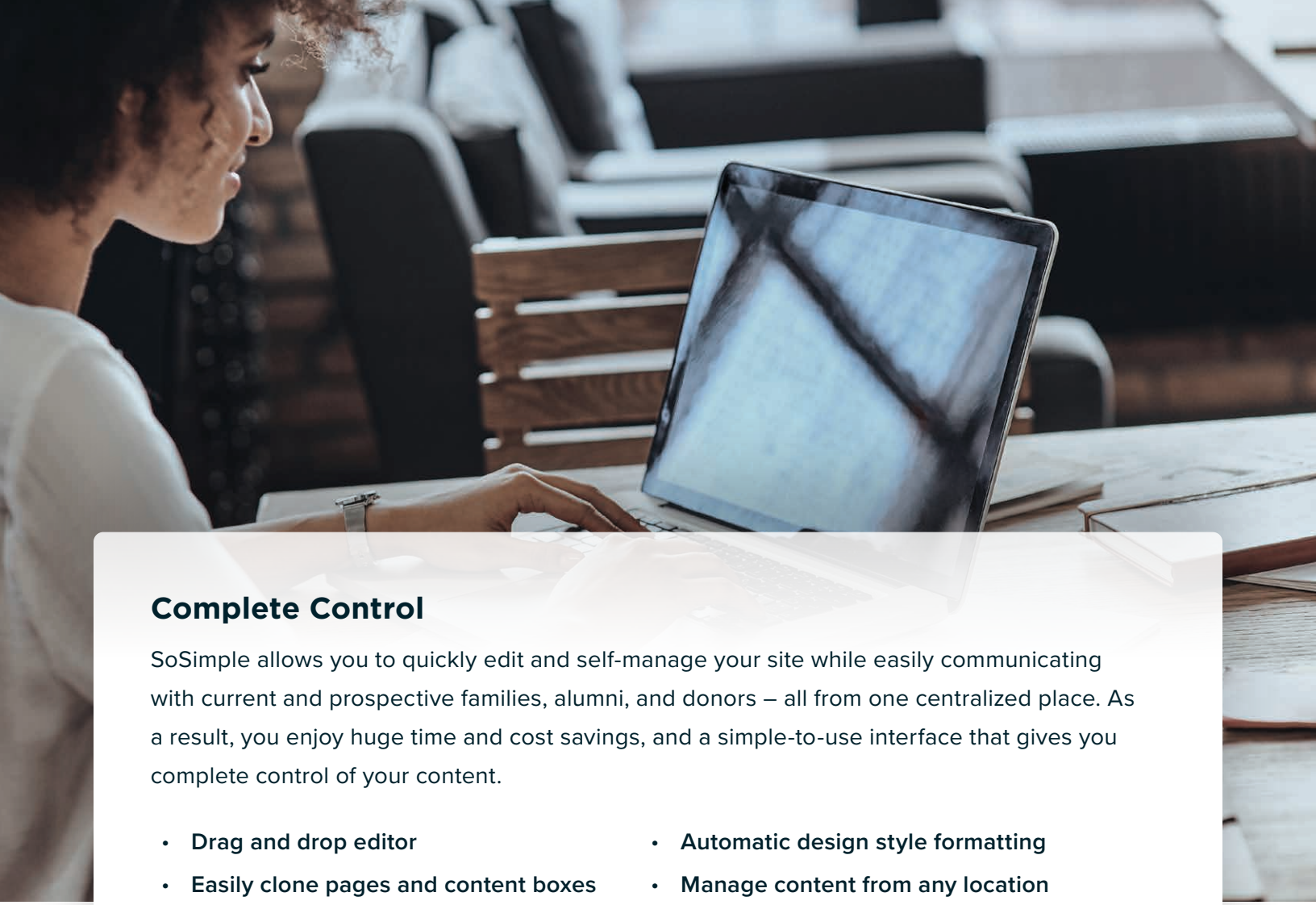

clients2.sosimplecms.com
Hello, John. • Logout
Help Videos
theschool.org
File Manager
DISK SPACE: 596.39MB/1,000MB
Preview Page
Page Settings
Site Builder
Add Page
NAVIGATION
Homepage
About
Welcome from the Head of School
At-A-Glance
Mission & History
Diversity
Campus
Faculty & Staff
Board of Trustees
Careers
Calendar
News
Facility Rentals
Summer Camp
Admissions
Academics
Arts & Innovation
Student Experience
Athletics
Alumni
Giving
Contact Us
Welcome from the Head of School
Restore Earlier Version
Publish
+ Add a Section
Clone
Settings
Delete
Section Name Goes Here
WELCOME FROM THE HEAD OF SCHOOL
Clone
Settings
Delete
Section Name Goes Here
Dear Friends,
Our school is a unique community with a long history of educational innovation, honoring students as their individual selves, and a deep-seated belief in a shared responsibility for taking care of each other. These are not accidental developments, but are intentional, core parts of our mission, dating back more than 100 years.
WHAT DOES IT MEAN TO BE A PIONEER?
OUR SCHOOL IS INDIVIDUALLY FOCUSED
Progressive Education calls for schools to pay attention to who your child is as a unique, individual learner. We believe that our students are best served when we know how they learn, and approach their education accordingly.
OUR SCHOOL IS EXPERIENTIAL
Mary Williams • Head of School
FEEDBACK

SoSimple CMS

Easy Website Management

With SoSimple CMS (content management system), you have the power to edit, manage, and expand your website content with amazing ease and speed. Quickly update content using the drag and drop editor, or add pages that automatically format with your website's unique design style! Search engine optimization (SEO) is also built into every page – no coding required.





Complete Control

SoSimple allows you to quickly edit and self-manage your site while easily communicating with current and prospective families, alumni, and donors – all from one centralized place. As a result, you enjoy huge time and cost savings, and a simple-to-use interface that gives you complete control of your content.

- **Drag and drop editor**
- **Easily clone pages and content boxes**
- **Restore previous page versions**
- **Automatic design style formatting**
- **Manage content from any location**
- **No coding required**

Built-in SEO Tools

We've built SEO tools into every page of your website, helping you rise to the top of search engine rankings. No coding knowledge is needed.

Shared Content and Feeds

You can auto-feed blog posts, calendar events, news, photos, forms, and social media posts into your homepage, or any page of your website.

Site Alerts

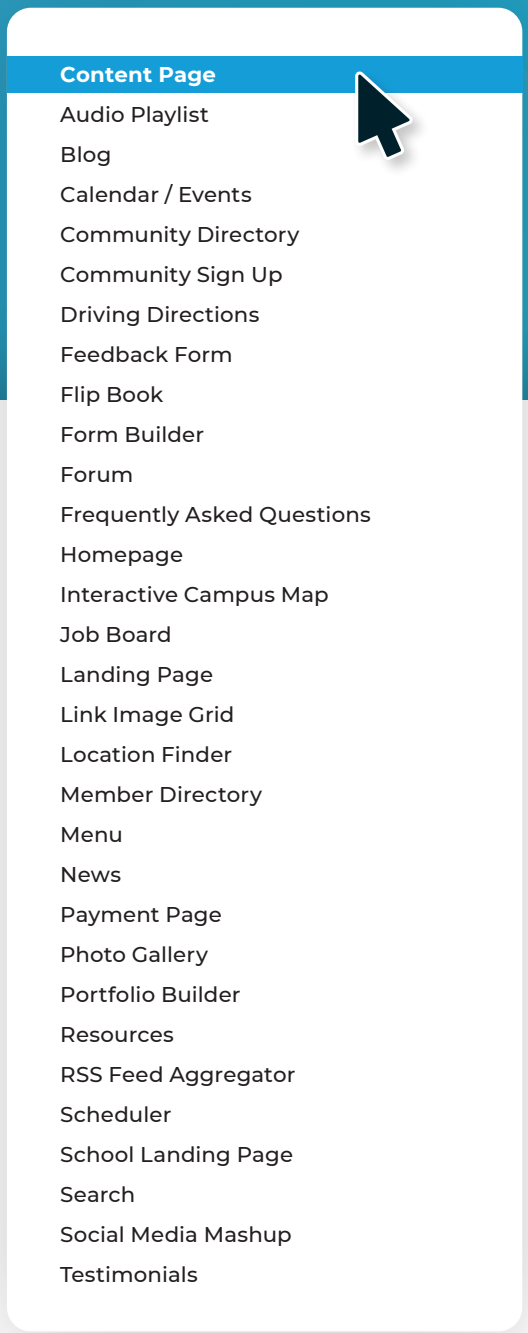
Easily create important pop-up messages to appear on your website. This vital tool is for communicating emergency messages and important reminders.

Website Accessibility

Your school's website will be ADA compliant and accessible to all visitors. We offer the tools you need to meet essential WCAG 2.0 Level AA requirements.

Unmatched Scalability

Expand your website by adding the pages and functionality you need



Easily Add Functionality

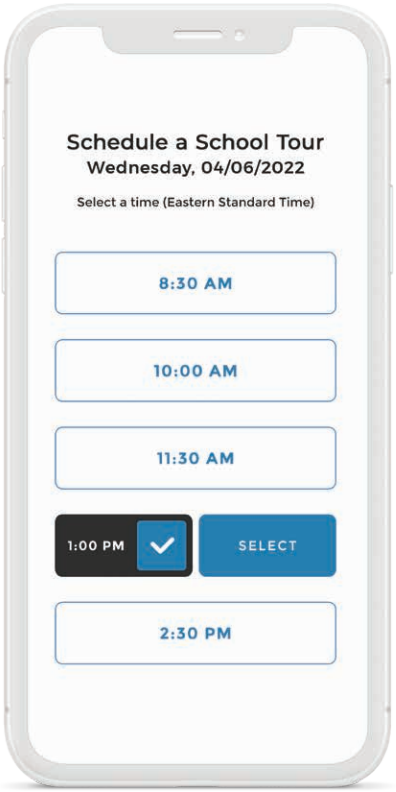
Scalability is important. Add new pages to your school's website as your needs grow and change, keeping it current today, tomorrow, and even years from now. Add blogs, photo and video galleries, forms, news feeds, calendars, interactive maps, and more in just a few clicks.

- **Unlimited pages**
- **Built-in advanced functionality**
- **Automatic design style formatting**
- **Password-protected pages**

Featured Page Types

School Tours and Conferences

Easily schedule school tours, meetings, and conferences with the built-in Scheduler tool. Accessible via your website, parents can choose from preset times you determine. It automatically syncs to your calendar so you'll never miss an appointment.

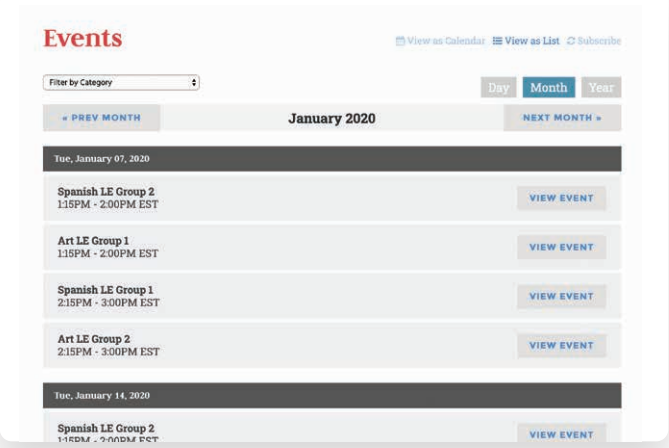


Campus Maps

Let website visitors take a tour of your school from the comfort of their homes! Interactive maps guide parents through your campus, highlighting special features and places with videos and photo galleries. Add a "Schedule a Tour" pop-up to encourage and boost physical tours.

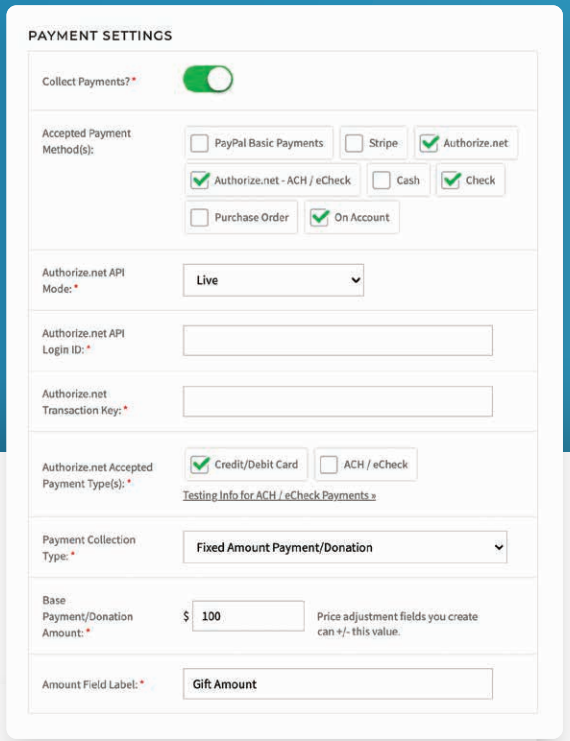
Calendars

Create calendars that share all your school's events, holidays/vacations, and important deadline dates. Allow parents and staff to easily subscribe, so that new events sync to their personal calendars automatically. You can also sync this page type with third-party calendar systems, like Google, Outlook, or other .ics feeds.



Online Forms and Payments

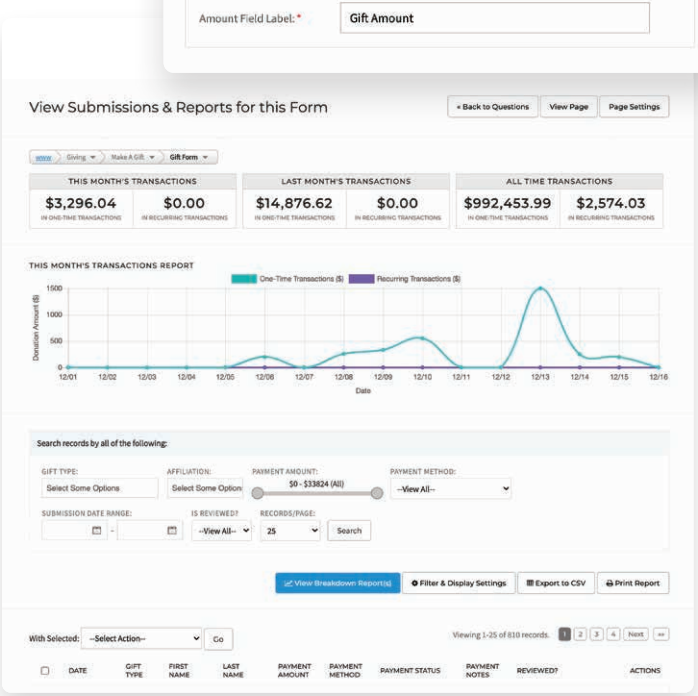
Easily create custom forms and applications, and securely collect online payments



Online Forms for Every School Need

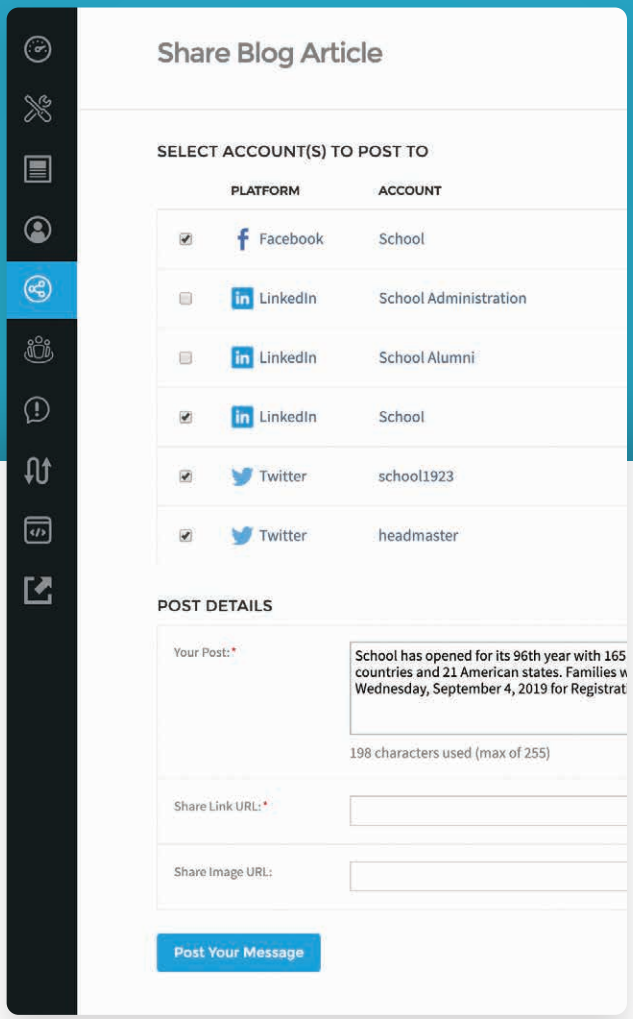
Create custom forms for every school need and watch engagement rise! Easily create online application forms, inquiry forms, event registrations, donation forms, and more. Securely collect payments and even send automatic confirmations and thank-you responses.

- **Inquiry forms**
- **Event registration forms**
- **Online tuition payments**
- **Donation collection**
- **One-step or multi-step forms**
- **Application forms**



Social Media Management

Instantly share photos, news, and alerts to your social media accounts



Community Engagement

Managing your school's social media has never been easier. With SoSimple's Social Media Hub, you can create and distribute posts to your social media accounts – all from one place. Plus, it's integrated into SoSimple, so as you add content to your website, you can instantly share it with others.

- **Distribute posts simultaneously to your social media accounts**
- **Share your posts within other school staff members' social media accounts**
- **Save time by eliminating duplication of effort**
- **Instantly post your website photos, news, blogs, and site alerts**
- **Easily feed into a social media mashup page**

Williams
www.thewilliamsschool.org
THE LAB SCHOO
OF HAMPTON ROAD
MORE ABOUT OUR LAB SCHOOL

FEATURED
CUSTOM SITE

The Williams School

thewilliamsschool.org

SoSimple Marketing+

Marketing, Automated Communications, and Portals

SoSimple Marketing+ is the perfect tool to help your school streamline marketing and communications. This platform offers a complete email marketing system, bulk text messaging, automated communications, portals and intranets, and two-way discussion boards. It also provides a CRM for managing prospective family leads, current family records, email distribution lists, and giving histories for all donors.

Portals and Intranets

Create subsites or password-protected portals for member-specific information

Create special sections of your school's website to publish member-specific content. Password-protect these sections to restrict access to only specific groups. Ideal for creating portals exclusively for staff, parents, or alumni.

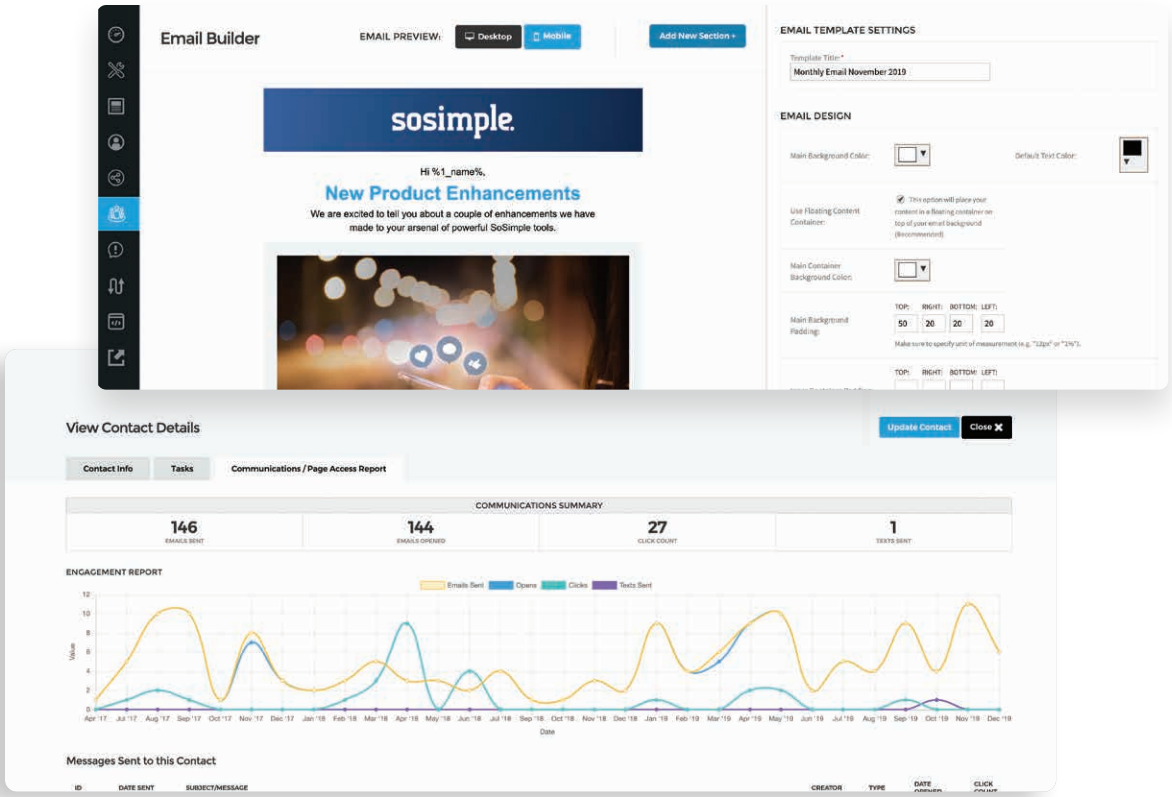
- **Create staff, parent, and alumni portals**
- **Include password protection to limit access**
- **Secure sensitive content from public view**
- **Unlimited portals/intranets and pages**
- **All CMS page types available for these sections**

Email Marketing and Text Messaging

Quickly create and distribute high-impact digital communications

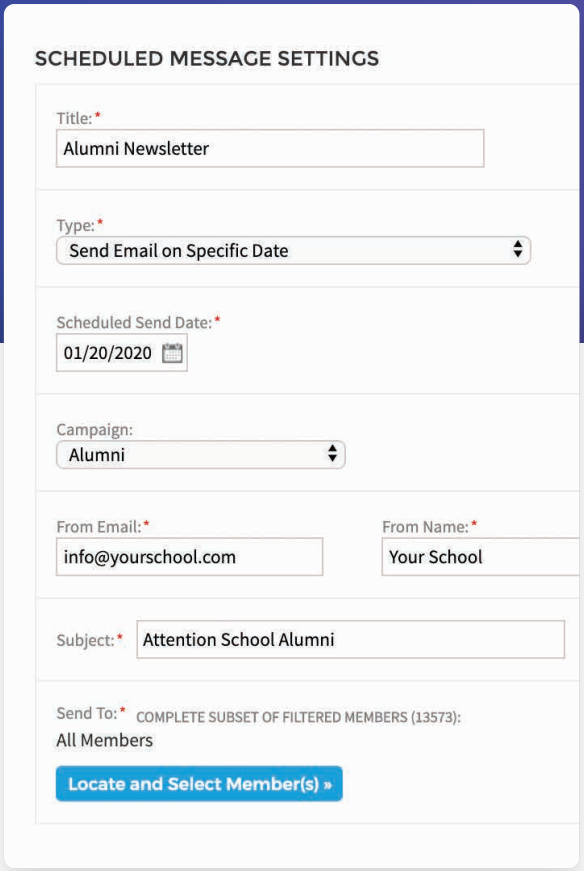
Marketing, communications, and development teams will find our built-in email and text messaging capabilities to be vital tools in their daily activities. Our contact manager easily integrates with your existing database for seamless communications with your communities.

- **Send individual or bulk emails**
- **Use built-in email templates or design your own**
- **Send bulk text messages (weather/emergency alerts, event reminders, etc.)**
- **Get built-in analytics of open rates, click rates, etc. on a campaign-by-campaign or user-by-user basis**
- **Reuse images, files, and links already on your website**
- **Send automated email marketing campaigns**



Digital Marketing and Automation

Automate your marketing to boost enrollment and advancement success



Marketing Automation Made Easy

Increase traffic to your school's website. Fuel your next enrollment campaign. Boost your advancement efforts. With SoSimple's robust built-in marketing tools, you can create visually impactful landing pages, custom lead capture forms, auto-responders, and automated email campaigns.

- **Design landing pages for fundraisers, admissions, events, and more**
- **Create custom lead capture forms**
- **Auto-import leads into SoSimple's built-in contact manager or your existing database**
- **Schedule a series of emails with date-based or event-based automation**

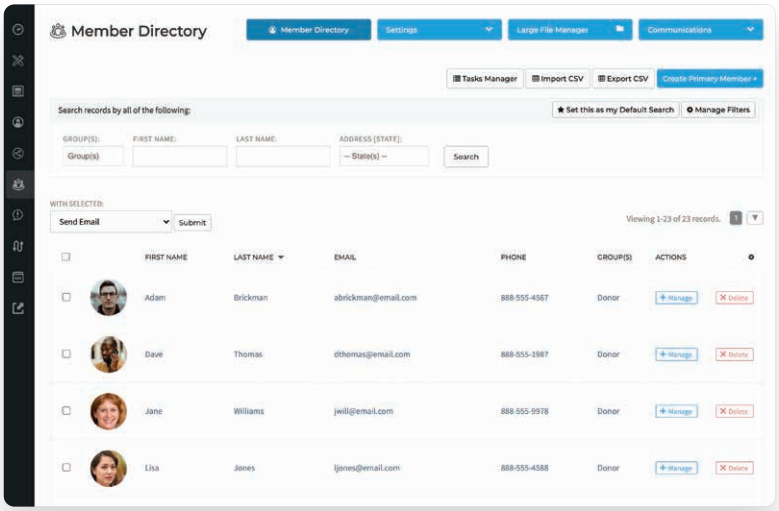
CRM Databases and Integrations

Easily manage your contacts, donors, inquiries, and database integrations

Easily Manage Your Contacts

Create, customize, and manage a database built to suit your school's needs. Using the built-in CRM, track information obtained from lead forms and manage those contacts for future initiatives. Seamlessly integrate this with your existing database system.

- Enables convenient data centralization
- Fully customizable fields
- Import, dynamically feed, or manually add records
- Seamlessly integrates with your existing database
- Generate personalized letters, Avery labels, and Outlook vCards



www.matignon.org
THE CAMBRIDGE
MATIGNON SCHOOL
APPLY
GIVE
FAMILIES
CALENDAR
MAIN MENU
WE MUST.

FEATURED
CUSTOM SITE

The Cambridge Matignon School

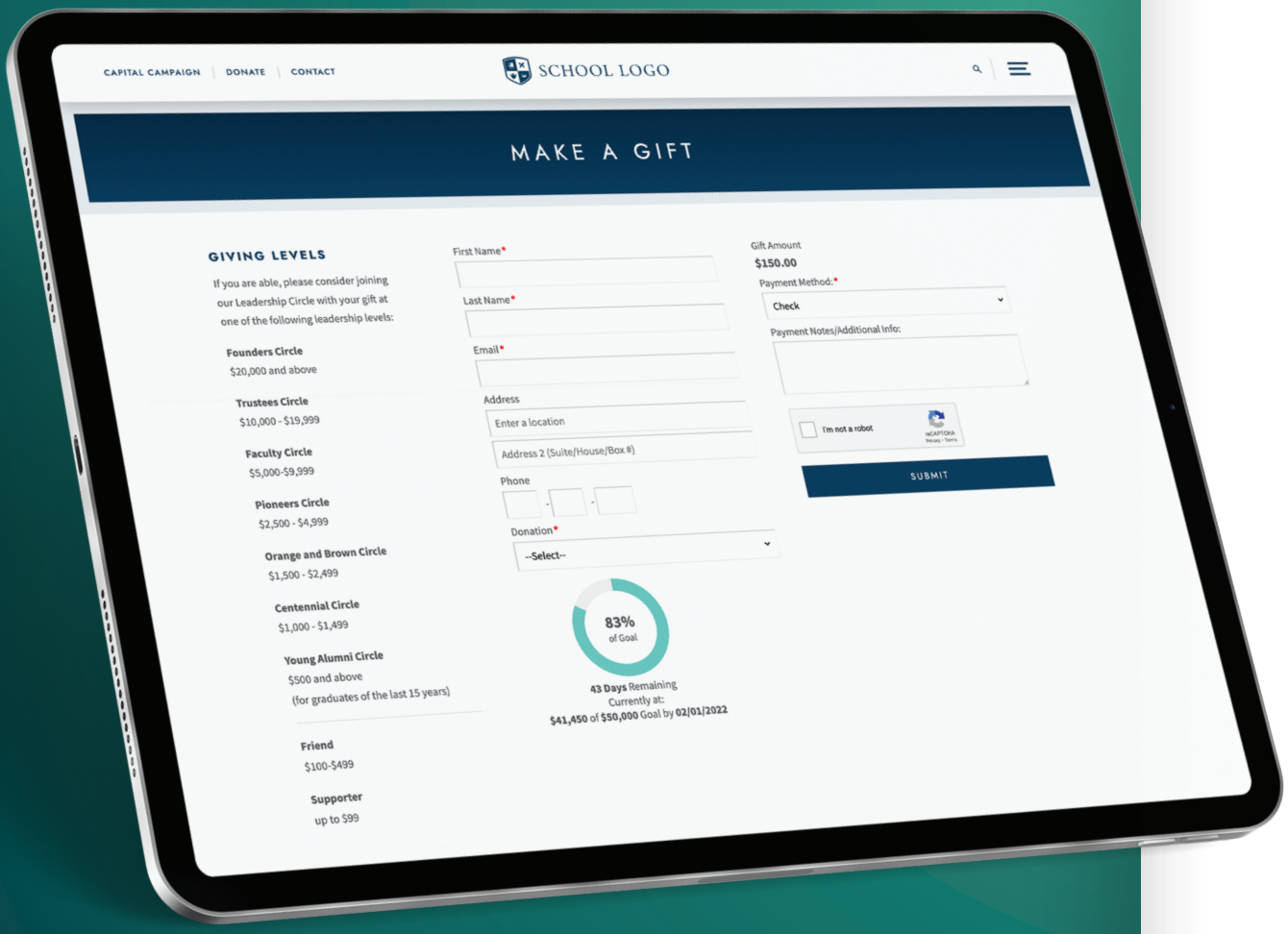
matignon.org

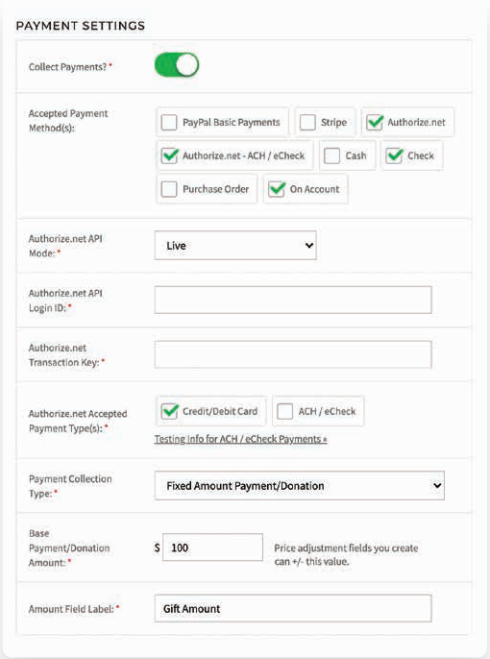
SoSimple Giving

Fundraising and Donor Marketing Platform

Donor CRM

Strengthen your donor relationships with fast and effortless donor management. Simply sync your online donation forms to the CRM to easily track all your donors and their giving history. Add new data fields at any time or take advantage of advanced filters to send customized communications to donors based on support level, frequency, and more.



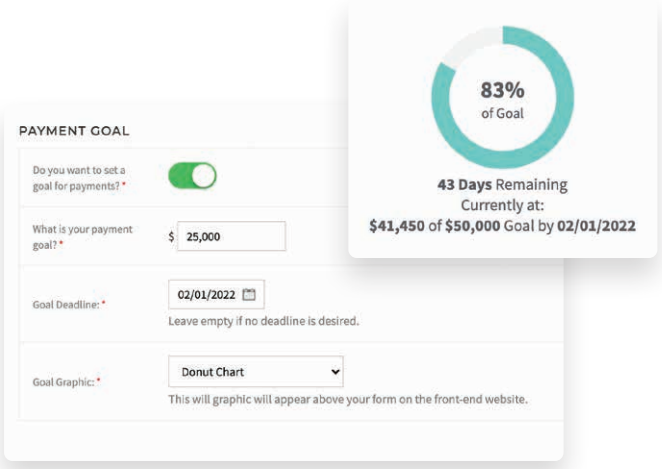


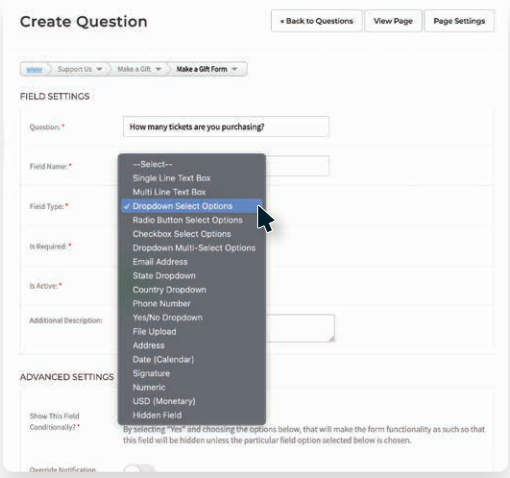
Online and Recurring Giving

Give your donors more control over how they donate with a variety of online payment options. Adjust settings on any form to collect credit card and ACH payments. Collect one-time or recurring payments and allow supporters to choose payment frequencies and start dates, or opt to offset credit card fees. Supporters can also pledge a gift and pay later using Check, Cash, PO, or on Account.

Goal Setting

Using the payment settings of any form, add a donation goal amount and deadline, and track the progress. Choose from graphs such as a donut chart, horizontal or vertical bar, and watch goal graphics update automatically as donations are collected.



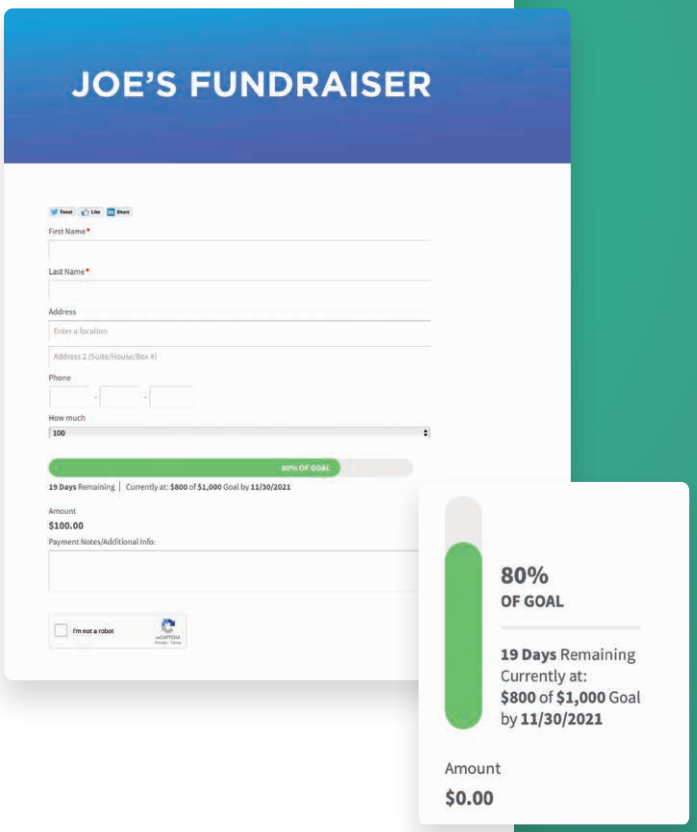


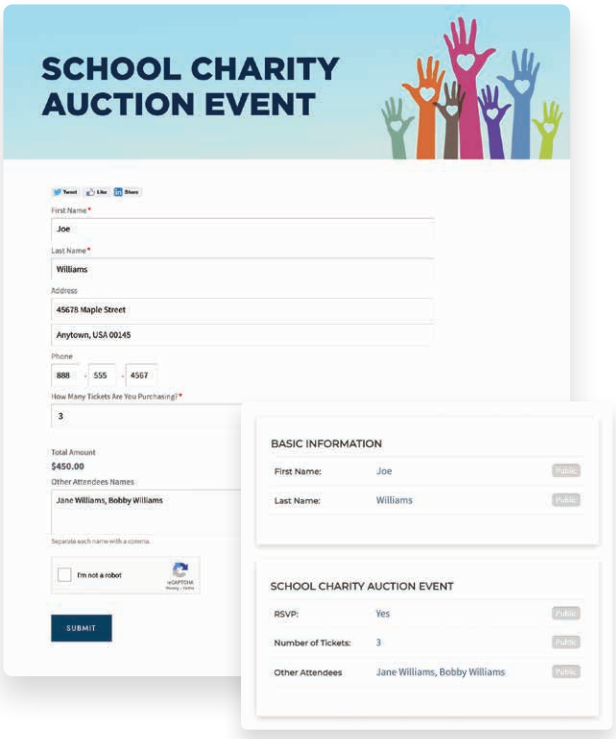
Customizable Forms

Personalize your donor experience with fully customizable forms. Create both single and multi-step donation forms that allow you to securely collect payments and follow up with automatic confirmation and thank-you responses. With all donations synced with your donor CRM, you can keep records of every donor, allowing you to reconnect with past contributors and engage current donors in new ways.

Peer-to-Peer

Create customized fundraiser landing pages with the ability to enable or restrict editing access for each individual partner. Spread the word with automatic social media sharing and email marketing integration. Motivate supporters and share successes by adding features like donation progress, fundraising descriptions, goal graphics that update automatically, and more.



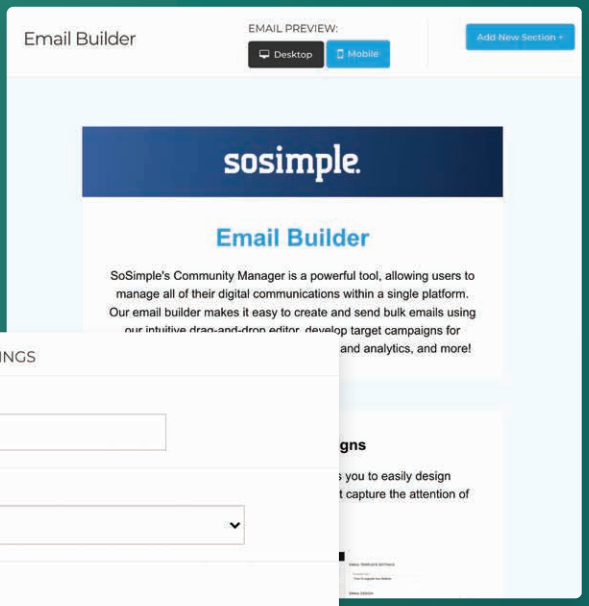


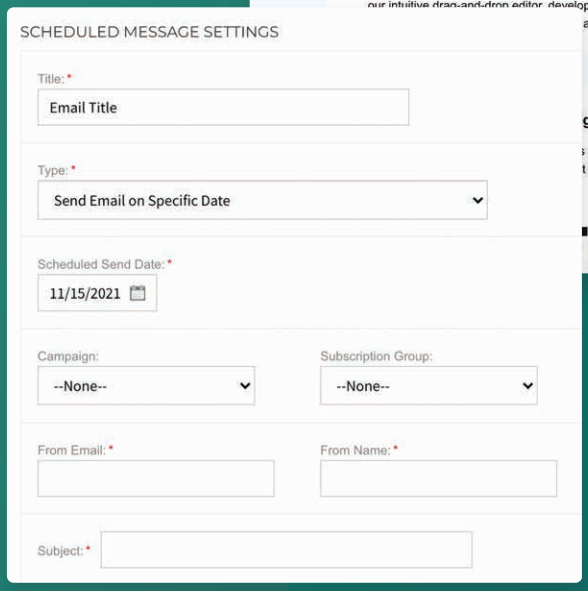
Event Management

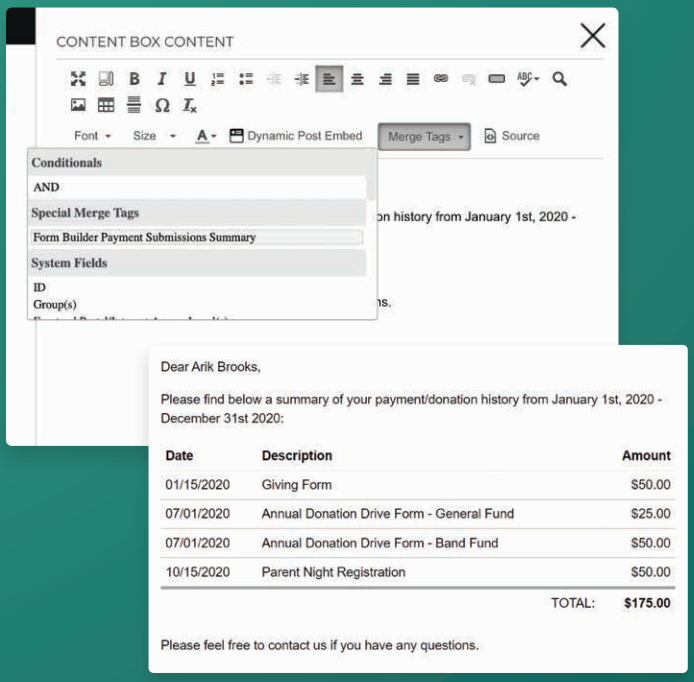
Forget doubling down with integrations – everything for your next event is in one place. Create event pages within your website, add registration and payment forms, sell tickets, and manage new RSVPs as they come in. Limit attendee availability to as many events as you'd like simply by adding max-use features and other conditional elements for each registration quantity. And when the "yeses" pour in, each registrant will receive a receipt thanks to pre-set auto-responders.

Donor Marketing and Automation

Our automated marketing tools make communication and outreach effortless. Save time using our built-in email templates, or send text messages with mobile-optimized donation forms, event reminders, and more. Schedule drip email campaigns initiated by specific donor actions, select automatic follow-up dates, and create personalized thank you pages. And with built-in analytics, you can track open rates, click rates, and other metrics for each user or campaign.

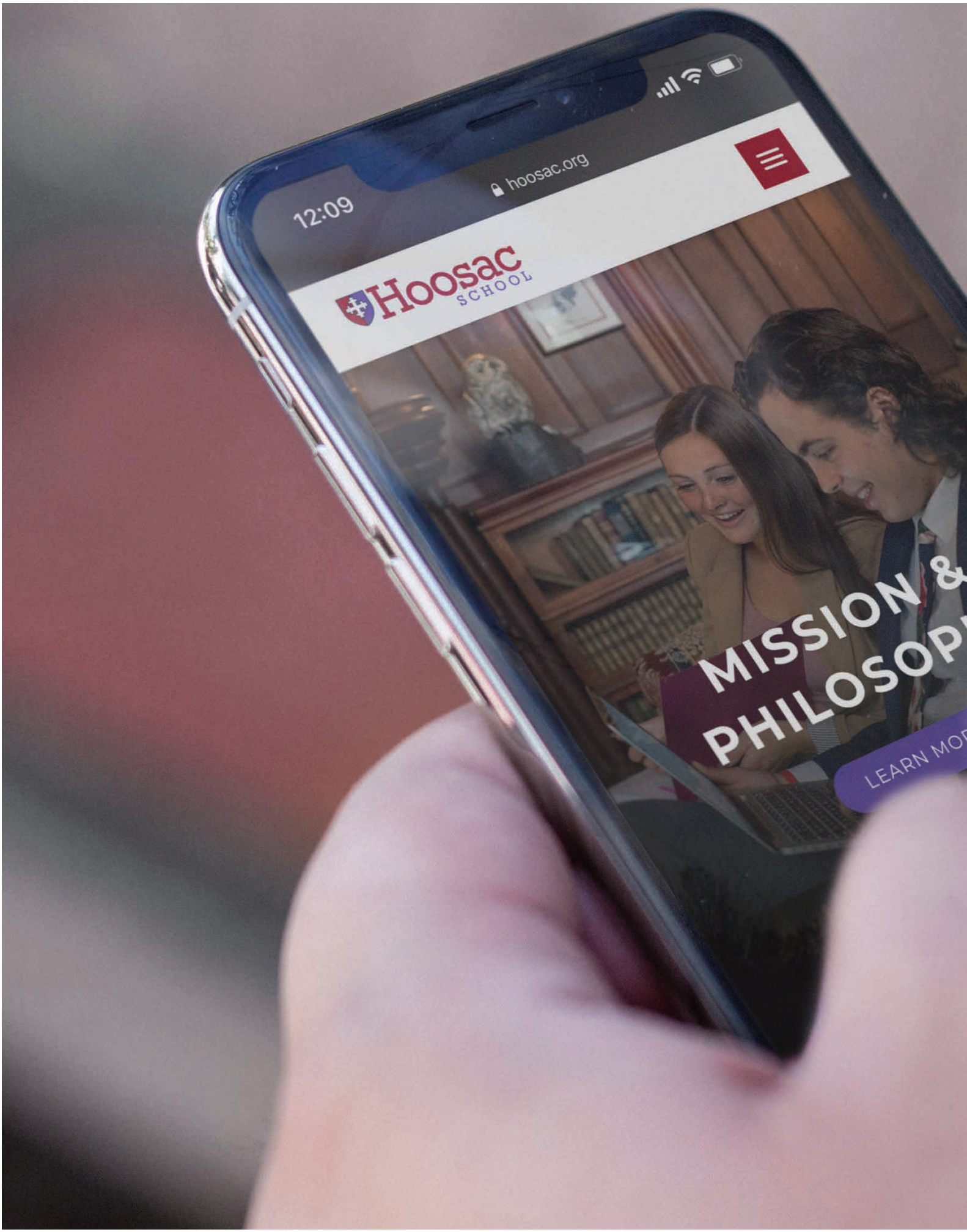






Year-end Tax Statements

Make tax preparation a lot more simple for you and your supporters with our automated email system. Send quick and easy year-end tax receipts to all donors – complete with details of every donation that each supporter made during the course of that year. And if direct mail is more your style, SoSimple Giving also allows you to bulk print personalized tax receipts on your school's letterhead.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SCHOOL
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LEARN MO

FEATURED CUSTOM SITE

Hoosac School

hoosac.org

Embeddable Plugins

Already have a website? Boost its potential with these affordable plugins and enhancements that add advanced capabilities for your school's website.

Interactive Campus Maps

When families can't visit your school or want a sneak peek prior to a visit, offer one-on-one school tours remotely with Interactive Campus Maps. Include hotspots that show photos and embedded videos to create the experience of walking the halls of the academic buildings, watching a soccer game, or listening to a current student. The interactive campus maps immerse visitors in campus life without ever leaving home.

Flip Book

Improve the reach and effectiveness of your printed publications and sales presentations with SoSimple Flip Book. Convert static printed material – like school brochures, sport and club programs, or capital campaigns – into engaging pages with interactive features. Enrich the visitor experience by easily adding clickable hotspots to display vibrant photo galleries, comprehensive content, video, and links.

Scheduler

The Scheduler plugin encourages new families to schedule a physical tour or conference call by eliminating the back-and-forth communication involved in initial set up. It's quick, easy, and convenient for parents to select a date and time from predetermined slots. Your calendar is automatically updated with the appointment and a confirmation email is sent to the parents.

Form Builder

Create custom forms for online payment and donations, multi-step applications, registrations, surveys, and more – all with advanced filtering and reporting features. Build engagement by offering additional communication tools, securely collect one-time payments or recurring payments, and offset credit card fees. Set max-use limits on specific registration form items, and manage payment status and notes. And, if you set a fundraising goal, you can even incorporate progress graphics into your payment forms.

EXCEPTIONAL SCHOOL WEBSITES

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